

## CENTRICO strategic view on Traveller Information Services

### Purpose

- To improve efficiency of the network, traffic information services for end-users and increase their level of comfort are the main purpose of the TIS activity;
- To get a common point of view amongst the CENTRICO partners on the availability of traffic information from the TIC to the end-user service providers;
- To find to which extent a common point of view on the role of the TIC as end-user service provider is desirable;
- To tune future developments of the TICs with requirements of the private sector;
- To draft an action list for future work within CENTRICO MIP. This action list should be endorsed by the SC;
- To contribute to the knowledge of what could be a business model for selling Traffic Information.

### Background

- The CENTRICO DATEX network of traffic information exchange for cross-border traffic management monitored by SWG3;
- The existing collaboration on cross-border and long distance traffic management corridors;
- The recommendation of July 2001 of the EC on the development of a legal and business framework for the participation of the private sector in deploying telematic-based Traffic and Travel Information (TTI) services in Europe;
- The euro-regional workshop on architecture of traffic information exchange of January 2002;
- The DATEX world in Europe (SMC and TC).

### Key steps in the development of the positioning paper

- In spring 2002 a questionnaire was sent to the policy makers within CENTRICO responsible for the development of the TICs. The questionnaire concerned the present and future role of the TICs within the TTI world, the existing links between the traffic centre and TTI service providers and the conditions related to these links;
- The answers of the questionnaire were discussed in CENTRICO TIS workshops and the following key principle was drafted: *'All traffic information centres should make available their traffic data and information that all (end-user) service providers ask for'*;
- The key principle was discussed on the Liège (BE) euro-regional workshop of 18 - 19 May 2002 in presence of representatives of private and public TTI sector ;
- The outcome of the Liège workshop was presented and discussed on the Rome (IT) TTI exchange forum of 6 – 7 June 2002;
- The CENTRICO SC on 12 – 13 June 2002 in Fulda (DE) was informed about the outcome of the work, endorsed the key principle and agreed on further steps.

## **Outcome**

- Agreement by private sector in May 2002 (Liège workshop) and public in June 2002 (Fulda CENTRICO Steering Committee) on the key principle;
- Agreement on the concept that regional TICs do not act as end user service provider for individualised/European services; no agreement (needed) on the positioning related to regional and cross-border services;
- Private sector requires from TICs:
  - Good quality of traffic information (quality assurance)
  - Clear contract for information exchange
  - Transparent regional traffic management strategies
- Agreement and willingness on collaboration between public and private sector for end user services; easy access to traffic data and travel information is needed;
- No agreement on the need of a new European directive on traffic information. If a new directive would be drafted then it should concern the key principle.

## **Further steps (tasks for the TIS community within CENTRICO)**

- Get an in-depth view on data and information available with CENTRICO traffic centres;
- Get an in-depth view on quality procedures, contracts and traffic management procedures applied by CENTRICO traffic centres;
- Make an inventory of systems and technology used by CENTRICO traffic centres;
- Propose a technological solution for easy access to traffic data and travel information;
- Set up a TTI exchange demonstrator in MIP3 in collaboration with private sector using the outcome of the points mentioned above;
- Keep other euro-regional projects informed via DATEX activity and to be supported by TEMPO.